

From: MMRNews (Multicultural Marketing News) [mailto:MMRNews@multicultural.com]

Sent: Wednesday, September 08, 2010 9:13 AM

Subject: Meet Top-Level Executives at 24th Annual NAMIC Conference – 3D: Diversity, Digital, Demographics – Sept. 14-15 in NYC



24th Annual NAMIC Conference (as part of Diversity Week) September 14-15, 2010 • Hilton New York

Register By September 8th at NAMIC.com and Save!
[Click Here to Register Now!](#)

Featured Speakers Include:

| | | |
|--|--|--|
| HONORARY CHAIRS Cesar Conde President Univision Networks Scott Mills President & COO BET Networks | Arthur Orduna CTO, Canoe Ventures Brandon Brown CEO, Zodiac Interactive Brenda Freeman CMO, Animation, Young Adults and Kids Media, Turner Broadcasting Inc. Geril Shagrin EVP, Audience Measurement Innovation and Analytics, Univision Communications, Inc. Charlie Echeverry SVP, Digital Sales, Univision Online, Inc. Don Lemon CNN Anchor Douglas Craig SVP, Digital Media, Discovery Communications Ernesto Jerez Baseball Play-by-Play Commentator, "Sunday Night Baseball", ESPN Deportes Braxton Jarratt CEO, Clearleap Geraldine Moriba Executive Producer of CNN's "In America" Ice Cube American Rapper, Actor, Screenwriter, Film Director, and Producer | Juju Chang ABC News Anchor, "Good Morning America" Kyle McSlarrow President & CEO, NCTA Lauren Ong President, Travel Channel Loretha Jones President, Original Programming, BET Networks Maryam Banikarim SVP, Integrated Sales Marketing, NBC Universal Michael Smith GM, Cooking Channel Nusrat Durrani SVP & GM, MTV World Oke Okaro GM & Global Head of Mobile, Bloomberg Patrick Esser President, Cox Communications Raymond Gutierrez EVP, HR & Administration, CBS Television Networks Subroto Bhattacharya Country Head of the Americas, Zee TV The Honorable Mignon Clyburn Commissioner, Federal Communications Commission Tina Waters SVP, Human Performance, Comcast Cable |
|--|--|--|

...AND MORE! To view the agenda and a complete list of speakers, visit www.namic.com

Conference Sponsors

A&E Television Networks
BET Networks
Cox Communications
ESPN Deportes
HBO
Motorola
NCTA
The Nielsen Company
Rainbow Media
Scripps Networks
Showtime Networks Inc.
Suddenlink Communications
Time Warner Cable
Turner Broadcasting System, Inc.
TuTV
Univision Networks
Walter Kaitz Foundation
WeTV Networks

Conference Media Partners

Broadcasting & Cable
CableFAX Daily
HispanicMPR
LatinVision
MediaBiz
Minority Media and
Telecommunications Council
Multichannel News
The Paley Center for Media
Portada
PromaxBDA
Television Week

REGISTER ONLINE TODAY!

- \$1,225/Members
- \$1,500/Non-members (includes a one-year NAMIC membership)

Group registration discounts are available for 5 or more attendees from the same company wishing to send multiple employees. The more you send, the more you save!
Visit www.namic.com to register today!

CONFERENCE HIGHLIGHTS:

- General Sessions
- Breakfast Honoring the CableFax "Most Influential Minorities in Cable"
- Educational Track Sessions
 - Digital Media
 - Diversity and Inclusion
 - Leadership Development
 - Multi-ethnic Content and Programming
- Hot Topic Discussions
- L. Patrick Mellon Mentorship Luncheon
- Mickey Leland Humanitarian Achievement Award Luncheon
- Excellence in Multi-cultural Marketing Awards
- Hispanic America 2010 — presented by The Nielsen Company
- Diversity in Communications Career Expo

To view the agenda and a complete list of speakers, visit www.namic.com

For the latest NAMIC Conference alerts, follow us at:   
Official hashtag is #NAMICConference
Contribute to the NAMIC Conference Blog at www.namic.com

30 years
NAMIC
DIVERSITY SOCIETY
DIGITAL SUCCESS

NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS
NAMIC'S MISSION IS TO EDUCATE, ADVOCATE AND EMPOWER FOR MULTI-ETHNIC DIVERSITY IN THE COMMUNICATIONS INDUSTRY.

About This Newsletter

Multicultural Marketing News, is published by Multicultural Marketing Resources, Inc. (MMR). For a free subscription to Multicultural Marketing News, sign up for MMR E-News at www.multicultural.com

Lisa Skriloff, Editor

Multicultural Marketing Resources, Inc.

101 Fifth Avenue, Suite 10B

New York, NY 10003